

Business
with a Soul



MA in Business Ethics



University of Malta
Faculty of Theology
More than 400 years of
Theological Studies

ABOUT THE COURSE

- 3-year evening course
- mainly taught, partly by research
- final year exclusively dedicated to dissertation

Business ethics, corporate governance and social responsibility are areas of rapidly growing importance in our society.

The Master of Arts in Business Ethics is an interdisciplinary programme bringing together the fields of philosophical ethics, moral theology, business studies, marketing and public policy. It will encompass the social, political, legal, economic and moral aspects of how businesses are governed, in order to provide those wishing to engage with the issues of business and society, and those wishing to be involved professionally in the processes of corporate governance, with the necessary critical tools.

Care has been taken to co-involve different stakeholders within the course programme itself. Indeed, it is envisaged that part of the course will be in the form of public seminars, which format will facilitate communication between the academic arena and the sphere of business.



Intended Learning Outcomes



This programme has the following outcomes:

- to have a critical appreciation of the important ethical issues that arise in the context of business activities;
- to have a comprehensive understanding of the nature of business as a human activity and its relation to other spheres of human life;
- to have a clear understanding of biblical and theological understanding of work, economics and society with particular attention to the Social Teaching of the Catholic Church;
- to have a clear appreciation of the relevance of ethical concepts and theories in one's understanding of business activities;
- to develop the necessary skills for moral reasoning in the business environment;



- to have a clear and critical understanding of the nature of corporate governance and the concepts of ownership, direction, accountability and participation;
- to be able to understand the notion of responsibility and its application in a business context, including the notion of shared responsibility, and the nature and scope of personal, fiduciary, corporate and social responsibility;
- to grasp the issues having to do with decision-making in manufacturing, marketing, personnel, and finance;
- to understand the nature of corporate communications, advertising, marketing and public relations, and the ways in which they can be conducted ethically;
- to have a critical appreciation of the role of globalisation and the spheres of international business.

Areas of study

- Ethical Concepts, Theories and Practice
- The World of Business as a World of Human Relationships
- Work in an Ethical Perspective
- Values and Systems of Corporate Governance
- Personal Responsibility and Corporate Social Responsibility
- Management, Finance and Marketing: Ethical Issues
- Cost-benefit Analyses, Rationality and Ethics
- Ethical Issues in the Regulation of Business
- Comparative Frameworks in Business and Ethics
- International Business Ethics

Candidates will normally be expected to have a good undergraduate degree or equivalent professional qualification.

Exit awards

Those who opt not to continue for an MA will be awarded:

- after obtaining 30 ECTS credits with an average mark of at least 50%, a Postgraduate Certificate in Business Ethics;
- after obtaining 60 ECTS credits with an average mark of at least 50%, a Postgraduate Diploma in Business Ethics.



Target audience

The MA in Business Ethics should be of value to:

- business practitioners, particularly to directors, company secretaries, compliance officers, and ethics officers
- bank officials
- business academics
- philosophers
- lawyers
- accountants and auditors
- trade union officials
- representatives of government, non-governmental organisations and the media
- conscientious stakeholders everywhere.

Cooperating Partners

This course is being offered with the participation of:

- a number of lecturers from the Faculty of Economics, Management and Accountancy and the Faculty of Laws
- various business leaders.

It is supported by:

- The Pastoral Formation Institute
- Centesimus Annus Pro Pontifice Foundation
- The Central Bank of Malta



www.um.edu.mt/theology/prospective
www.um.edu.mt/courses

Applications are being received online at:
<http://www.um.edu.mt/apply>

Deadline: 21st July 2016

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Email: theology@um.edu.mt



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